



ASPEE Agribusiness Management Institute
NAVSARI AGRICULTURAL UNIVERSITY
Navsari-396450 (Gujarat)



(Accredited by ICAR, New Delhi)

Admission Brochure-Prospectus
for Admission to
MBA (ABM) & Ph. D. (ABM) Programmes
Academic Year: 2018-19



ASPEE Agribusiness Management Institute
NAVSARI AGRICULTURAL UNIVERSITY
Navsari-396450 (Gujarat)



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www.nau.in

Mission

- ✓ To promote professional expertise and knowledge for corporate sector by providing qualified, well-trained, motivated and committed manpower;
- ✓ Upgrade managerial skills and ICT knowledge for self employment; and
- ✓ Provide training, research and consultancy to help achieving managerial excellence in Agribusiness Management and IT sectors.

Vision

To become the most reputed, developed, self-sufficient, job oriented, innovative, eco friendly social institute consistent with National Agricultural Policy.

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Navsari Agricultural University (NAU)

The University at a Glance

Commencing with a college of agriculture established in 1965 on a sprawling farm land of 400 hectares, the Navsari Agricultural University (NAU) of the erstwhile Gujarat Agriculture University has been bestowed with the status of a full-fledged independent State Agriculture University with effect from May 1, 2004. Since then, the NAU has never looked back and has earned name and fame in a very short span of 12 years. In its glorious history of furthering the noble cause of education, research and extension activities in agriculture, NAU has always been the forerunner in academic endeavors by establishing various reputed institutes. NAU can be elicited as a shrine for any educational campus. Within a very short span of time, it has emerged as a high tech education hub with entire spectrum of courses right from Diploma to Doctorate Level.

The NAU Campus is located at Navsari, a district place in the south eastern part of the Gujarat State in the coastal lowland along Purna River. In Navsari, it is located on the historic Dandi March road just 3 kilometers from Navsari Railway Station and 8 km from the NH No. 8. Placed amidst the splendid natural environment, the campus of NAU has neat internal access roads coupled with the architectural delight of the construction of its various buildings including hostels; that imparts the entire landscape a scenic beauty. With the vicinity of all basic facilities, the place provides the most appropriate academic ambience conducive to learning pursuits.

To provide professional manpower and technological backup for the growth and development of agriculture, NAU is imparting agricultural education of Graduation, Post Graduation and Ph. D. level in Agriculture, Horticulture, Forestry, Veterinary, Agribusiness Management, Biotechnology, Agri. Engineering and Fisheries. This University also offers Diploma courses in Agriculture at Waghai, Vyara and Bharuch; Horticulture at Navsari and Paria, Animal Husbandry at Navsari and Agricultural Engineering at Dediapada. Another unique feature of this university is that it imparts vocational education and training to rural youths through Short Term Certificate Courses in Agriculture, Horticulture, Animal Husbandry, Bakery, Landscaping & Gardening, Photography, Turf Grass Management and Fisheries.

NAU undertakes fundamental, applied and verification research in Agriculture, Horticulture, Forestry, Agricultural Engineering and Animal Sciences through respective fully developed faculties, 2 Zonal Research Stations, 3 Main Crop based Research Stations, 3 Regional Research Stations and 6 Verification/Testing Centers.

Strong and effective extension education network has also been built up over the years to cater the transfer of technology to the farmers and agricultural entrepreneurs. The extension component includes 5 Krishi Vigyan Kendras (Waghai, Vyara, Navsari, Dediapada and Surat), Sardar Smruti Kendra (Navsari), Agricultural Technology Information Centre-ATIC (Navsari), Agriculture Educatorium (Navsari), Tribal Women Training Centre (Dediapada), Agro I.T.I (Navsari) and a Training & Visit scheme (Navsari). In fact, the phenomenal growth of farm sector in Gujarat is largely associated with exemplary mode of transfer of technology activities, delivered at the farmers' doorsteps, as well as supply of essential inputs and literature through single window delivery system.

Truly speaking, with the forward looking initiatives of NAU in education, research and extension activities; NAU is serving as the instrument of bringing social transformation in and around South Gujarat region. All these activities basically focus on productivity, sustainability, and improving the socio-economic conditions of the farming community.

ASPEE Agribusiness Management Institute (AABMI)












The Institute at a Glance

Considering the glut of opportunities available for competent agribusiness professionals in various agriculture related organizations; the **Navsari Agricultural University** responded to the need of the hour by establishing the **ASPEE Agribusiness Management Institute (AABMI)** in **2007**.

The core philosophy of **ASPEE Agribusiness Management Institute** is to build and sustain the relationship between farming community and professional agencies involved in it. At AABMI, the prime motto is to nurture trained human resources for the development of Agribusiness sector. Placed amidst the splendid natural environment and in the heart of the lush green NAU campus, the institute facilities are established to match the global standards of education with distant vision. It has state-of-the-art infrastructure with ergonomically designed classrooms equipped with modern teaching aids, computer lab, seminar hall, conference hall, counselling corner, reading room and activity room.

The institute is offering **flagship professional programme** namely **2 years Full Time PG Programme - MBA (Agribusiness Management) since 2007** and **Doctoral Degree Programme – Ph. D. (Agribusiness Management) since 2017**. The institute is **duly accredited by the Indian Council of Agricultural Research (ICAR), New Delhi**. Within a very short span of time, this institute has been able to produce the professionals with the right knowledge, skills and worth, and is gradually becoming the “*most preferred destination for Agribusiness Management Education*” in and around the State.

USPs of the Institute – The Unique Advantage

-  *ICAR Accredited Institute...*
-  *1st Institute to pioneer the MBA (ABM) Programme among the SAUs of Gujarat...*
-  *A team of exceptionally qualified, experienced and dedicated faculty members with perfect blend of academic & industry experience...*
-  *Due emphasis on professional grooming of students through carefully designed Education Enrichment Initiatives...*
-  *Unique advantage of Soft Skill Development, Counselling and Pre-Placement Training Interventions by the HRD Faculty of the Institute as an accomplished In-house Trainer & Counsellor...*
-  *Very active and vibrant Competitive Exam Guidance Cell and the Student Start Up Cell...*
-  *Achieved Benchmark Placement Status in renowned organizations...*
-  *Financial Assistance to all the eligible students for Summer Training and Final Project Work...*
-  *State-of-the-art infrastructure matching with global standards of quality education...*
-  *Institute located in South Gujarat region – widely recognized hub of several Agro-based Industries...*
-  *Vibrant, live and professional culture conducive to learning pursuits...*

Academic & Learning Ambience @ AABMI

Infrastructure

University Central Library: The University Central Library is located in the centre of university campus with adequate infrastructure facilities spread over an area of 22,000 Sq. feet. It has rich collection of around 70,000 books and it subscribes to 180+ Indian and Foreign Journals. Access to online databases such as CAB, VET, Indiastat, CMIE and plant biotechnology databases is also available. Facilities provided by the Library include reading / lending services, reference service, reprint service, literature search, photocopying, CD-ROM search, internet-services and on line search facility.

Academic & Learning Infrastructure @ AABMI

Class Rooms

Keeping learning as the central concern, the institute has well-ventilated & well-lit classrooms equipped with Multi Media Projector that create conducive learning environment for the students. The class room furniture including the executive chairs is specially designed to suit comfort and convenience of students and to promote interactive sessions to help them to easily grasp and digest the inputs.



Computer Lab – The High Tech Lab

The state-of-the-art Computer Lab is armed with computers with flat screen monitors of latest configuration and connected with LAN. The computer lab is surrounded by the gifts of nature to let the students work in a healthy and ecologically safe environment.

Seminar Hall

One of the architectural delights of the institute is its well equipped Seminar Hall with the sitting capacity of 70+ persons. This spacious AC hall is regularly used for various activities like Training Programmes, Seminars, Expert Talks / Guest Lectures, Presentations, etc.



Conference Hall

This executive AC conference hall, armed with multimedia projection system and audio-video facilities, is used for Departmental Meetings, Mock Interviews, Group Discussions, Debates, Presentations, etc.

Counseling Corner – The Helping Hand

Everyone has a story and especially the life story of a student is full of twists and turns. We strongly believe that sometimes it just requires active and empathetic listening to make or break a life. Considering this, our HRD Faculty has pioneered this helping hand by offering a free zone wherein students can share their pain and pleasure, express their likes and dislikes, ventilate out their ill feelings and also relate their volatile experiences. The caring, concerned and healing approach is such that the students feel relaxed, recharged and rejuvenated. *Come, Share, Open Up, as we are listening..... Dil Se...*



Reading Room – The Learning Resource Centre

In addition to Reading Room facility at the very rich University Central Library; Institute has also developed fully furnished airy and spacious Reading Room just adjacent to the Class Rooms to stimulate reading habit amongst the students. Selected textbooks and reference books are also made available to enable our students to get ready reference at the doorstep of the institute.

Activity Room

Located on the ground floor, this is a lively free-zone place wherein students can take rest; discuss their ideas with others, exchange pleasantries, etc.



Core Faculty Profile

PG Recognized Core Faculty of AABMI (Updated database as on 1st July, 2018)

Led and Guided by the Veteran Academician with proven expertise in Agri. Statistics - Dr. H. R. Pandya – Principal of AABMI

Name, Designation and DoJ of the Core Faculty Member	Qualifications	Experience			Specialization	Total No. of MBA (ABM) Students Guided	Recognized for Teaching & Guiding Ph. D. (ABM) Students
		Teaching	Industry	Other			
Dr. Ruchira A. Shukla <i>Associate Professor in Agribusiness Marketing</i> Date of Joining NAU: 16/10/2007	B. Sc.-Biology, MBA-Marketing, UGC-NET in Management, Ph. D. in Management	15.3 Years	1 Year	-	Marketing	49	YES
Dr. Alpesh K. Leua <i>Associate Professor in Agribusiness Economics</i> Date of Joining NAU: 09/04/2008	M. Sc.-Agricultural Economics, ICAR-NET in Agri. Economics, Ph. D. in Agricultural Economics	10.3 Years	-	1 Year	Agricultural Economics	52	-
Dr. Bankim L. Radadiya <i>Associate Professor & University IT Director</i> Date of Joining NAU: 23/01/2012	B. Sc.-Computer Application, M. Sc.-IT & CA, Ph. D. in Computer Science	15.10 Years	3.5 Years	-	Computer Science	2	-
Dr. Mehul G. Thakkar <i>Associate Professor in HRM and University Placement & Counselling Head</i> Date of Joining NAU: 28/02/2012	D. Pharm., B. Sc.-Chemistry (<i>Gold Medalist</i>), MHRD (<i>Gold Medalist</i>), PGDEVS (<i>Gold Medalist</i>), AMT, UGC-NET in LW/PM/IR/LSW/HRM, UGC-NET in Management, UGC-NET in Commerce, GSET in Management, Ph. D. in HRD, FSTA, OLPE-DEBM	14.10 Years	1.3 Years	-	HRD-HRM	28	YES
Dr. Rahul G. Thakkar <i>Associate Professor</i> Date of Joining NAU: 23/01/2009	B. Sc.-Chemistry, MCA, M. Phil. in IT, Ph. D. in Computer Science	14 Years	-	-	Computer Science	10	-

Dr. Swati S. Sharma <i>Asst. Professor in Agribusiness Management</i> Date of Joining NAU: 01/11/2010	B. Sc.-Agriculture, MBA-Agribusiness Management, Ph. D. in Management	9 Years	1 Year	-	Agribusiness Management	35	YES
Mr. Bhavesh D. Chaudhari <i>Asst. Professor</i> Date of Joining NAU: 01/11/2010	BE-IT, MBA-Marketing, UGC-NET in Management, Ph. D. in Management (<i>Pursuing</i>)	7.8 Years	-	1.9 Years	IT & Marketing	10	-
Mr. Gautam R. Parmar <i>Asst. Professor in Agribusiness Marketing</i> Date of Joining NAU: 09/11/2010	B. Tech.-Dairy Technology, MBA-Marketing, UGC-NET in Management, Ph. D. in Management (<i>Pursuing</i>)	7.8 Years	2.1 Years	-	Marketing	35	-
Mr. Ramesh B. Lakhana <i>Asst. Professor in Agribusiness Finance</i> Date of Joining NAU: 02/02/2013	M. Sc.-Agriculture (<i>Gold Medalist</i>), PGDBA (<i>Finance Management</i>), ICAR-NET in Eco. & Agri. Business, Ph. D. in Agri. Economics (<i>Pursuing</i>)	5.5 Years	7.5 Years	1.7 Years	Agricultural Economics & Finance	19	-

Other Associated PG Recognized Faculty of AABMI (Updated database as on 1st July, 2018)

Name, Designation and DoJ of the Associated Faculty Member	Qualifications	Experience			Specialization	Total No. of MBA (ABM) Students Guided	Recognized for Teaching & Guiding Ph. D. (ABM) Students
		Teaching	Industry	Other			
Dr. Vallabh M. Thumar <i>Associate Professor in Agri. Economics & Planning Officer</i> Date of Joining NAU: 01/02/2013	B. Sc.-Agriculture, M. Sc.-Agricultural Economics, Ph. D. in Agricultural Economics, Diploma in Computer Science	14 Years	-	20 Years	Agricultural Economics	12	YES
Mr. Kuldeep C. Chaudhary <i>Asst. Professor</i> Date of Joining NAU: 30/01/2012	B. Sc.-Agriculture, MBA-Agribusiness Management, UGC-NET in Management, Ph. D. in ABM (<i>Pursuing</i>)	6.5 Years	-	-	Agribusiness Management	1	-
Mr. Amit R. Lathiya <i>Asst. Professor</i> Date of Joining NAU: 18/04/2011	BBA-Marketing, MBA-Marketing, UGC-NET in Management, Ph. D. in Management (<i>Pursuing</i>)	13 Years	-	1 Year	Marketing	1	-

Education Enrichment Initiatives @ AABMI

Education Enrichment Initiatives

FOSTERING HOLISTIC
DEVELOPMENT

In an effort to keep in tune with our aim of nurturing the students into better professionals, we focus on their all round development and do not confine ourselves only to the prescribed curriculum. For this, we have incorporated various activities to enrich our educational inputs; and thereby facilitate their growth as **"Future Ready Professionals"**. All these Education Enrichment Initiatives provide the much needed platform for the students to unfold their potential and hone their people skills by working in teams and thereby increase their employability. The basket of Education Enrichment Initiatives @ AABMI is as follows:

C₂C – Campus to Corporate Module

This unique offering of AABMI and NAU ensures overall grooming of the students and thereby enables them to cross the selection hurdles of the corporate. This C₂C is a time tested Career Management Module conceived and developed by our HR Faculty and In-house Trainer Dr. Mehl G. Thakkar. As a part of this, he counsels the students about their career with respect to job prospects and nature of jobs, vacancies, work culture, corporate expectations, prevailing compensation, etc. Along with this, he regularly conducts customized Career Management Workshops to train the students for Effective CV/Resume Writing, Presentation Skills, Professional Body Language, Power Dressing, Professional/Business Etiquettes, Winning the Interview, etc. All these activities certainly increase the "Employability" of our students by improving their confidence level, personality aspects, professional presence, presentation, etc.; and thereby prepare them for the journey from "Campus to Corporate".



Soft Skill Development

At AABMI, we very well understand the pivotal role of soft skill development and for that we continuously strive to inculcate a spirit of continuous updation and enhancement of the much needed soft skills among our students. To accomplish this, we are regularly organizing training workshops on various aspects of soft skill development like Igniting a Spark Within, CAN DO Outlook, SWOT Analysis, Self Awareness, Personality Development, etc. These training interventions are usually facilitated by our HR Faculty Member & In-house Trainer Dr. Mehl G. Thakkar. In addition to this, we regularly invite eminent personalities from reputed academic institutions as well as leading industrial houses to interact with our students.



Agriscape – Annual Magazine

This annual magazine of our institute aims to provide a platform to unleash the creativity and intellectual potential of our students. It gives an opportunity to the students and faculty members to contribute articles related to latest happenings in their respective domains and areas of general interest. This is managed by the team of faculty editors and student coordinators.



Competitive Exam Guidance Cell

For spreading awareness and to guide, motivate, inspire, train and prepare the students for appearing and cracking various prestigious competitive examinations viz. IBPS, GPSC/UPSC, UGC-NET, ICAR-NET, GSET, M. Phil./Ph. D. Entrance Exam, the institute has established a very active and vibrant Competitive Exam Guidance Cell; headed by the team of Dr. Mehl G. Thakkar and Mr. Ramesh B. Lakhana. This cell regularly conducts awareness sessions, counselling sessions, mock exams, etc. to improve our students' performance in prestigious examinations.

Education Enrichment Initiatives

FOSTERING HOLISTIC
DEVELOPMENT

Student Start Up Cell

For sensitization, spreading awareness, guiding and mentoring students for taking entrepreneurial ventures, and for inculcating entrepreneurial spirit among the students, the institute has recently established a Student Start Up Cell.



Industry – Academia Interface: Guest Lectures/Expert Talks

To facilitate industry-academia interface and thereby providing glimpse of corporate working, we regularly invite seasoned industry professionals to deliver guest lecture / expert talk to our students. Sharing of views, opinions and experiences on such interactive forums not only sharpen the knowledge base of our students; but also widen their academic horizons.



Industrial Visits / Educational Tour

To serve as the much needed bridge between the theory and its application in the corporate world; and thereby facilitate practical learning, we regularly organize Industrial Visits / Field Visits to leading agro-based industries/organizations. Every year, facilitated by institute faculty members on rotation basis, this unique intervention is designed to provide the first hand knowledge of the world of agribusiness and also enable students to understand the working of the established industries besides facilitating interactions with the top notch industry professionals.



Versatility Checks

With the purpose of not restricting our versatile students to academics only, the institute frequently organizes various activities like Rangoli Competition, Poster Competition, Navratri Garba Celebration, etc. to provide an outlet to the treasure of talents of our students. Students are also encouraged and provided necessary support and guidance to participate in the Cultural and Literary Contests at prestigious forums; wherein our versatile students create an electrifying environment with their sparkling performances and instill the much needed vibrancy and liveliness to the academic ambience of the institute. Such participation provides the right platform for the students to showcase their hidden talent, creativity and artistic skills beyond books.



Educational Programmes

The institute is offering **flagship professional programme** namely **2 years Full Time PG Programme - MBA (Agribusiness Management) since 2007** and **Doctoral Degree Programme – Ph. D. (Agribusiness Management) since 2017**.

MBA (Agribusiness Management)

The MBA (Agribusiness Management) is a two years full time post graduate degree programme, comprising of four semesters. It has been developed to architect Agribusiness students with requisite aptitude and motivation to take up careers in management.

- **The Programme specially attempts:**

- ✓ *To impart knowledge of systematic observation and analytical skills needed to take effective charge of the new agriculture economy.*
- ✓ *To provide a field based experience to nurture in the students the capabilities of setting standards of excellence in their managerial life.*
- ✓ *To equip the students with required conceptual and interpersonal skills for solving the practical problems and complexities of the field of agribusiness*
- ✓ *To develop agribusiness leaders, entrepreneurs and professionals with a vision, competence and attitude for managing agribusiness and agro-based enterprises with a strong business orientation.*

- **Prospects of Agribusiness Management**

The programme prepares students for managerial and entrepreneurial careers in enterprises serving or dependent on agriculture and allied sectors such as:

- ✓ *Production and Marketing of Inputs such as seeds, fertilizers, pesticides, farm machinery and equipment, livestock feed, irrigation, and credit;*
- ✓ *Production, Procurement, Processing, and Marketing of Output such as agriculture (includes crops, livestock, fisheries, forestry, agro forestry, horticulture, dairying) marketing, agro processing, and food processing;*
- ✓ *Providing Services to Agriculture such as export and import, rural banking, financing agri projects, insurance, retail, logistics, water management, research and development, and rural energy.*

Ph. D. (Agribusiness Management)

The programme of Doctor of Philosophy in Agribusiness Management - Ph. D. (Agribusiness Management) aims at preparing students to initiate new projects that add to the collective knowledge base of agribusiness field in terms of production, processing, marketing and critical management issues as financing and technical assistance, preparation of products for exports, overseas marketing issues and government policies, etc. The holders of Ph. D. (ABM) may seek careers in teaching, research and extension services of the nonprofit, public and private sectors. The minimum duration of the full time Ph. D. (ABM) programme shall be three years (six semesters).

MBA (Agribusiness Management) Curriculum

The Syllabus Framework of MBA (ABM) Programme is in tune with the Model Curriculum prescribed by the ICAR, New Delhi; which is as follows:

<u>Semester – I</u> [16+3 Credits]	<u>Semester – II</u> [17+1 Credits]
<ul style="list-style-type: none"> Principles of Management & Organizational Behaviour Agribusiness Environment and Policy Managerial Economics Managerial Accounting and Control Communication for Management and Business Marketing Management Computers for Managers Operations Research 	<ul style="list-style-type: none"> Business Law and Ethics Human Resource Management Financial Management Production and Operations Management Research Methodology in Business Management Project Management and Entrepreneurship Devt. Management Information Systems Quality Management in Agribusiness Master Seminar
<i>Summer Industrial Attachment (Summer Internship Project Training) - (4-5 Weeks)</i>	
<u>Semester – III</u> [Elective Courses - 16 Credits]	
<u>Functional Specialization – 8 Credits</u>	<u>Industrial Specialization – 8 Credits</u>
<p style="text-align: center;"><i>Agribusiness Marketing</i></p> <ul style="list-style-type: none"> Rural Marketing Agricultural Marketing Management International Trade and Sustainability Governance Management of Agribusiness Cooperatives Food Retail Management Sales and Distribution Management Consumer Behaviour Contract Farming <p style="text-align: center;"><i>Agribusiness Finance</i></p> <ul style="list-style-type: none"> Agribusiness Financial Management Commodity Futures, Markets and Derivatives Microfinance for Agribusiness Agricultural Risk Management Working Capital Management Farm Business Management <p style="text-align: center;"><i>IT in Agribusiness</i></p> <ul style="list-style-type: none"> Agricultural Information Systems Problem Solving Methodologies Web Design Remote Sensing, GIS and GPS Information Delivery Systems and Models for Agriculture Data Mining and Knowledge Management 	<p style="text-align: center;"><i>Agri Inputs</i></p> <ul style="list-style-type: none"> Fertilizer Technology and Management Management of Agrochemical Industry Seed production Technology and Management Management of Agricultural Input Marketing Agri Supply Chain Management Mgt. of Watershed Devt. Project and Irrigation Equipments <p style="text-align: center;"><i>Horticulture</i></p> <ul style="list-style-type: none"> Fruit Production and Post Harvest Management Agri Supply Chain Management Management of Floriculture and Landscaping Vegetable Production and Post Harvest Management Organic Food Production Technology and Management Food Technology and Processing Management <p style="text-align: center;"><i>Livestock Products</i></p> <ul style="list-style-type: none"> Technology Management for Livestock Products Poultry and Hatchery Management Feed Business Management Agri Supply Chain Management Management of Veterinary Hospitals Dairy Products Management
<u>Semester – IV</u> [10 Credits] <i>Management Traineeship Project (Throughout the Semester)</i>	

Note: All the students will have to complete four prescribed non credit compulsory courses are to be completed during the period of study.

Admission Procedure

Applications are invited for admission to **Full Time MBA (Agribusiness Management) and Ph. D. (Agribusiness Management)** Programme from the students who are domicile of Gujarat / passed out from SAUs of Gujarat.

Admission Brochure and Application Form can be downloaded from the University Website www.nau.in. The duly filled application form with required documents along with **D.D. of 1000/-** (One Thousand Rupees Only) in favour of “**DRAWING AND DISBURSING OFFICER (DDO), ASPEE AGRI. MGMT. INST.**” payable at Navsari should be submitted to **The Principal, ASPEE Agribusiness Management Institute, NAU, Navsari** on or before 1st August, 2018.

- **Intake Capacity:**

Total approved intake capacity of **MBA (Agribusiness Management) programme is 37 seats (28 Normal Seats + 9 ICAR Seats).**

Total approved intake capacity of **Ph. D. MBA (Agribusiness Management) programme is 3 Normal Seats.**

- **Eligibility:**

Eligibility for MBA (ABM): Four Year Bachelor Degree offered by AUs in Agriculture and all allied sciences viz. Agriculture / Horticulture / Forestry / Veterinary / Fisheries / Agricultural Information Technology / Agricultural Engineering / Dairy Science / Food Science and Technology / Agricultural Biotechnology / Home Science, *etc.* with OGPA of 5.50 out of 10.00 or its equivalent, i.e., 55% (relaxed to 50% or 5.0 out of 10.00 for SC / ST / SEBC).

Eligibility for Ph. D. (ABM): Master's degree in Agribusiness / Agribusiness Management subject with OGPA of 6.50 out of 10.00 or its equivalent, i.e., 65% (relaxed to 60% or 6.0 out of 10.00 for SC / ST / SEBC).

- **Selection Procedure:**

After scrutiny of the duly filled Application Forms received before the last date, the list of eligible candidates will be displayed on the University Website www.nau.in. No individual call letters will be issued. The eligible candidates seeking admission to MBA (Agribusiness Management) or Ph. D. (Agribusiness Management) are required to appear in the Entrance Test Examination to be conducted by NAU, Navsari; at their own cost.

The merit list for admission to MBA (Agribusiness Management) and Ph. D. (Agribusiness Management) shall be prepared by giving **50:50 weightage to the OGPA (percentage marks) of the last degree and marks obtained in the Entrance Test Examination.**

The separate merit lists will be prepared as follows:

- (1) Domicile of Gujarat and pass out from SAUs/AUs.**
- (2) Non domicile of Gujarat and pass out of SAUs of Gujarat**

All the post graduate seats (except ICAR Quota) may be filled up from the students of domicile of Gujarat; but if seats remain vacant from students of Gujarat origin, such vacant seats may be filled up by the candidates of other states who passed their degree from SAUs of Gujarat.

• **Entrance Test:**

Entrance Test will be of One Hour duration and Total 100 marks for both the programmes. Each question will be of 1 mark. There will be no negative marking for the wrong answer. Final qualifying cut-off for the entrance test will be decided by the Admission Committee of the University. The candidates are instructed to bring Black Ball Point Pen for marking answer on the OMR Answer Sheet.

Entrance Test Pattern for MBA (ABM): Multiple choice questions from the sections of Basics of Agriculture and allied sciences, Verbal Ability, Logical Reasoning, Quantitative Aptitude, Data Interpretation and General Knowledge will be included.

Entrance Test Pattern for Ph. D. (ABM): Multiple choice questions from the subjects of post graduation will be included.

• **Reservation of Seats:**

General Conditions regarding Reservation: A candidate availing benefit of seats earmarked for the categories shall be required to produce the certificate of belonging to a particular group i.e. ST/SC/SEBC etc. from competent authority of Gujarat State. The candidates belonging to SEBC should produce the “**Non creamy layer certificate**” in the prescribed format issued by the competent authority of the Gujarat State with validity as per the resolution **No. SSP/122015/455246/A Dt. 26/04/2016 issued by Department of Social Justice & Empowerment, Government of Gujarat, Gandhinagar**, failing which, the candidate will not be considered against reserved seats for SEBC category.

Reservation for SC / ST / SEBC Candidates:

Sr. No	Category	Percentage of reservation (%)	Remarks
1	Candidates belonging to Scheduled Caste (SC)	07	Subject to condition that those who are able to secure admission on merit in general quota shall not however be counted against the seats reserved for them.
2	Candidates belonging to Scheduled Tribes (ST)	15	
3	Candidates belonging to communities covered under Socially and Educationally Backward Communities (SEBC)	27	
4	For differently abled (Physical Challenged Candidate) (PC)	05	Seat is adjustable within the respective category

Those candidates who are able to secure admission on general merit shall not, however, be counted against the seat reserved for them.

If the need arises on account of vacant seats due to less number of applications in one group and shortage of seats due to more number of application of eligible candidates in the other group, reciprocal adjustment in the above specified SC (7%) and ST (15%) seats between the two groups will be made. If applications from backward class candidates are more than the reserved seats earmarked for them as above, admission will be given to them strictly on inter se merit within each of the only two groups.

Reservation for Candidates nominated by ICAR: Twenty five percent of the total number of seats earmarked for out state candidates shall be reserved for the candidates nominated by the Indian Council of Agricultural Research (for post graduate courses on the basis of All India Entrance Test, subject to the condition that they fulfill the minimum requirement for admission).

Reservation for Differently abled (Physically Challenged) Candidates: Five percent seats, reserved for the differently abled (physically challenged) candidates are adjustable within the respective category.

The conditions are:

- (1) A candidate, having locomotors disability of one leg and partial arm, shall be eligible to apply for admission to a course, subject to the submission of a certificate to that effect from the Civil Surgeon / Medical Superintendent of the Government Hospital based on the opinion of the concerned specialist, that the locomotors disabled candidate is in a position to undertake the course and perform the functions of the concerned field. The admissions will be on the basis of inter se merit only.
- (2) Differently abled (physically challenged) candidate shall have to fulfill the academic and minimum requirements of marks at the qualifying examination of category.

Candidates shall not be admitted to Post Graduate Programme of any discipline, if he or she suffers the following disabilities, namely:-

- a) Disability of total body including disability of chest or spine more than 50%,
- b) Disability of lower limb of more than 50%,
- c) Disability of upper limb,
- d) Visually handicapped candidates and those with hearing disability.
- e) Candidates with progressive diseases like myopathies, etc.
- f) Disabilities which otherwise would interfere in the practical during study period.

Fee Structure

Sr. No.	PARTICULARS	Fees For Boys	Fees For Girls
A. Fees / Deposits to be paid at the time of FIRST REGISTRATION			
	Caution Money (Refundable)	1500	1500
	Hostel Deposit (Refundable) for resident students	1500	1500
	Mess Deposit	1500	1500
	Identity Card	50	50
	Test fee for Thalassemia	150	150
	TOTAL: A	4700	4700
B. Fees to be paid ANNUALLY, in the beginning of ODD SEMESTER by all students.			
	University Medical Exam	100	100
	Magazine FEE	100	100
	Student Aid Fund	100	100
	General Amenities	300	300
	TOTAL: B	600	600
C. Semester Fees to be paid at the beginning of each semester.			
	Registration Fee	1000	1000
	Tuition Fee*	5000	* --
	Library Fee	500	500
	Examination Fee	1000	1000
	Fees for Gymkhana/Sports	200	200
	Fees for Cultural Activities	200	200
	Laboratory	2000	2000
	Electricity Charges	2000	2000
	Hostel Fee*	2000	* --
	Evaluation Report Fee	200	200
	Transcript Fee (only in Final Semester)	200	200
	TOTAL: C	14300	7300
	TOTAL AMOUNT (A+B+C) FOR REGULAR SEAT	19600	12600

Note: *Girl students having Citizenship of India are exempted from Tuition & Hostel fees.

- Fees once paid shall not be refunded
- Caution money and deposits may be refunded by the Principal on demand by the student within one year of leaving / completion of the study.

General Instructions to Candidates for Post Graduate Studies

A candidate is expected to read and study the Admission Brochure-Prospectus and the Application Form carefully.

- (1) All entries in the application form must be made legible by the candidate himself in his/her own handwriting. Incomplete application will not be considered.
- (2) Attested Photostat copies of the below mentioned documents should be attached with the application form.
 - i. SSCE and HSCE mark sheet and certificate
 - ii. School Leaving Certificate / Birth Certificate
 - iii. Mark sheets of all the semesters / years
 - iv. Transcript
 - v. Provisional Passing Certificate
 - vi. Degree Certificate / Provisional Degree Certificate
 - vii. Caste Certificate in case of SC / ST and SEBC candidate of Gujarat State from competent authority of the Gujarat State. The candidates belonging to SEBC should produce the **“Non creamy layer certificate”** in the prescribed format issued by the competent authority of the Gujarat State with validity as per the resolution **No. SSP/122015/455246/A dt.26/04/2016 issued by Department of Social Justice & Empowerment, Government of Gujarat, Gandhinagar**, failing which, the candidate will not be considered against reserved seats for SEBC category.
 - viii. Medical Fitness Certificate.
 - ix. PH Certificate if applicable.
 - x. Character Certificate from where candidate obtained last degree.
- (3) Original Certificate / Mark sheet / Documents should not be sent. However Original Certificate / Mark Sheet / Documents will have to be produced at the time of admission / counseling and payment of fees.
- (4) Student from any other University shall be disqualified for admission to the Post Graduate study, if Migration Certificate is not submitted within one month after admission.
- (5) Student coming from other University will have to obtain the Eligibility Certificate from Navsari Agricultural University on payment of prescribed fees, within one month after admission.
- (6) A candidate admitted to the Post Graduate programme will have to apply separately for Hostel Admission at the time of joining the college.
- (7) Fees once paid will not be refunded.
- (8) Candidates who are successful in securing admission will be duly intimated about their selection. No separate intimation will be given to the unsuccessful candidates.
- (9) Once admitted, request for change of subject / college / university will not be entertained in any circumstances including mutual transfer.
- (10) The candidate must bring photo identity proof for identity verification at the time of Entrance Test failing which he/she will not be allowed to appear in Entrance Test examination or Counseling.

- **ANTI-RAGGING:**

Students found involved in ragging or in any other misconduct, or on a verified report received from the affected student(s), the Dean (PG) / Dean of the college, shall immediately expel the concerned student(s) against whom the report is received from Hostel/College, for the current semester and the Dean shall further constitute a committee to probe and conduct enquiry into the matter and based on the report from the committee, shall pass the final orders on merit of the case within three working days.

- **HARASSMENT TO GIRLS / WOMEN:**

A woman complaint mechanism cell is established for protection against harassment to girl / woman students in all the universities. Anyone found guilty will be punished accordingly.

- **REPORTING AT COLLEGE LEVEL:**

- ✓ A candidate selected for admission shall report to the Dean/Principal of the concerned college on the date specified by the concerned University for the purpose of first registration.
- ✓ The First registration shall include following:
 - 1) Payment of fees at the time of counseling
 - 2) Submission of original documents at respective college
 - 3) Migration Certificate (candidates other than SAUs of Gujarat)
 - 4) Orientation
 - 5) Registration for courses
 - 6) Submission of the course card within ten days failing which admission shall be treated as cancelled.
- ✓ The admission of the candidates who fail to report on the specified date shall be treated as cancelled and the vacant seat will be allotted to the next candidate on the waiting list.
- ✓ A candidate who is not in a position to report on the specified date due to unavoidable circumstances may register by paying fee through post or by a messenger on or before the date specified for registration.
- ✓ A fresh post graduate student if joins service before submitting the thesis /project work, his/her registration shall automatically be cancelled.
- ✓ A student enrolled in the university shall be given a registration number which shall have to be used along with his/her name in all the documents and correspondence pertaining to him/her with the University.
- ✓ An Identity Card shall be issued to each registered student on completion of the first registration. The student shall carry it with him/her at all times and show the same when asked for. In case the Identity Card is lost, a new card shall be issued to him / her on payment of prescribed fee.

- **DISCLAIMER:**

The statements made in this prospectus and all other information contained herein is believed to be correct at the time of publication. However, the Universities reserve the rights to make, at any time without notice, changes in the regulations, conditions governing the conduct of student, requirements for degree, fees and any other information or changes in statement rules contained in the prospectus. No responsibility will be accepted by the University for hardship or expenses encountered by students or any other person for such changes, additions, omission or errors, no matter how they are caused.

Key Dates for Admission

**Schedule for Admission Procedure of MBA (ABM) and Ph. D. (ABM)
at
ASPEE Agribusiness Management Institute (AABMI),
Navsari Agricultural University (NAU), Navsari**

Sr. No.	Particulars	Date
(1)	Date of Advertisement in the Newspaper and Application Form available for downloading from the University Website www.nau.in	10/07/2018
(2)	Last date of submission of duly filled Application Form (Hard Copy) with required documents to The Principal, ASPEE Agribusiness Management Institute, NAU, Navsari-396450. (Gujarat)	01/08/2018
(3)	Date of displaying the list of provisionally eligible candidates for the Entrance Test for MBA (ABM) and Ph. D. (ABM); on University Website www.nau.in	04/08/2018
(4)	Date of Entrance Test and Counseling for MBA (ABM) and Ph. D. (ABM)	13/08/2018

Any change in the above scheduled dates will be communicated through the University Website www.nau.in only. So, all the applicants are advised to visit the University Website regularly.



**ASPEE Agribusiness Management Institute
NAVSARI AGRICULTURAL UNIVERSITY**



Navsari-396450 (Gujarat)

02637-282960 (O)

www.nau.in



ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE
NAVSARI AGRICULTURAL UNIVERSITY
NAVSARI-396450 (GUJARAT)



Application form for Admission to **MBA (Agribusiness Management)**
Academic Year: **2018-19**

Please affix your
recent passport
size colour
photograph

Application Form No.: _____ (For office use only)

1. Name of the Applicant (in CAPITAL letters):

2. Birth Date: ____/____/____ (DD/MM/YYYY) (Please attach proof of the Birth Date)

3. Nationality: Indian Others

4. Domicile: Gujarat Domicile (Native of Gujarat) Other State

5. Category : ST SC NT SEBC GEN

6. Physically Challenged? : YES NO

7. Mailing Address (in CAPITAL letters):

8. Permanent Address (in CAPITAL letters):

9. Contact: Mobile: _____ Phone: _____ E-mail: _____

10. Academic Record (Please attach attested copy of supporting documents):

Degree Passed	Specialization	Year of Passing	Board / University	Grade / Percentage
Graduation				
Post Graduation				
Others				

Final year students who expect to receive Final Result before the date of admission are also eligible to apply.

11. Awards / Honours (Please attach attested copy of supporting documents):

Description of the Award / Honour	Awarding Body/Institution	Year	Additional Information, if any

DECLARATION OF STUDENT

I hereby affirm that the information given by me in this application form is complete and true to the best of my knowledge and that I have made this application with the consent and approval of my parent / guardian. In the event of my being admitted to the college, I undertake to abide by disciplinary rules and regulations regarding course curriculum and academic standards as may be prescribed by the University from time to time.

I further declare that I have read and understood all the instructions carefully and also understand that if the information provided by me in the application is found to be incorrect or false and if the application is entertained through oversight, inadvertence or any other reason; my application will be rejected upon detection at any stage.

SIGNATURE OF THE APPLICANT

Name: _____

DECLARATION OF PARENT / GUARDIAN

I certify that the information given by my son / daughter / ward in this application form is complete and true. If my son / daughter / ward _____ is admitted, I shall bear all the expenses and shall take all necessary steps to see that he / she abides by the rules and regulations of the University. The steps taken by the University Authorities for contravention of rules / regulations by my son / daughter / ward will be acceptable to me.

Date:

SIGNATURE OF PARENT / GUARDIAN

Place:

Name: _____



ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE
NAVSARI AGRICULTURAL UNIVERSITY
NAVSARI-396450 (GUJARAT)



NAVSARI AGRICULTURAL UNIVERSITY

Application form for Admission to **Ph. D. (Agribusiness Management)**
Academic Year: 2018-19

Please affix your
recent passport
size colour
photograph

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4. Domicile: Gujarat Domicile (Native of Gujarat) Other State

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Date:

SIGNATURE OF PARENT / GUARDIAN

Place:

Name: _____